



Village of Richton Park

Dear Sponsor,

We are planning for Fall Fest! The Village of Richton Park will host this year's festival on **Saturday, September 14, 2019**, at the Richton Park Metra Lot located on the corner of Sauk Trail & Governors Highway. Thousands of visitors will enjoy an entire day of FREE music and live entertainment from national and local artists. Well-known Chicagoland vendors and a few local hometown favorites will provide a wide variety of food and drink choices. Would you consider partnering with us as a sponsor for this grand event? Proceeds will benefit the Friends of Richton Park which sponsors scholarships for local students.

Sponsorship Opportunities

\$5,000 - Presenting Sponsor

- Booth space at the event
- Name and logo on Richton Park's Sponsor webpage and Stage Signage
- Recognition on all marketing collaterals (print, digital, radio, television and social media)
- Exclusive interviews with headliner
- 15 VIP Passes + access to Behind the Stage

\$2,500 - Partner Sponsor

- Booth space at the event
- Name on Richton Park's Sponsor webpage
- Placement in print, radio, and social media
- 10 VIP Passes + access to Behind the Stage

\$1,000 - Investor Sponsor

- Booth space at the event
- 5 VIP Passes + access to Behind the Stage
- Promotional and Marketing materials given to festival attendees

\$500 - Community Sponsor

- Booth space at the event
- 4 VIP Passes and access to Behind the Stage
- Promotion and marketing on social media

\$250 - Good Citizen Sponsor

- Booth space at the event
- 2 VIP Passes and access to Behind the Stage
- Promotion and marketing on social media

Your support is vitally important to the success of this event and your tax-deductible sponsorship is greatly appreciated. Sponsorship donations can be made online at www.richtonpark.org. Checks should be made payable to: **Village of Richton Park Fall Fest** and returned in the self-addressed envelope enclosed. I hope to see you there!

Rick Reinbold, President

SPONSORSHIP LEVELS

PRESENTING SPONSOR

OFFICIAL PRESENTER OF THE RICHTON PARK FALL FEST
\$5,000+

BOOTH SPACE AT THE EVENT
NAME & LOGO ON SPONSOR'S WEBPAGE AND STAGE
RECOGNITION ON ALL MARKETING COLLATERALS
(print, digital, radio, TV, and social media)
EXCLUSIVE INTERVIEWS WITH HEADLINER
15 VIP PASSES + ACCESS TO BEHIND THE STAGE

PARTNER SPONSOR

OFFICIAL PRESENTER OF THE RICHTON PARK FALL FEST
\$2,500

BOOTH SPACE AT THE EVENT
NAME ON SPONSOR'S WEBPAGE
10 VIP PASSES + ACCESS TO BEHIND THE STAGE
PLACEMENT IN PRINT RADIO AND SOCIAL MEDIA

INVESTOR SPONSOR

\$1,000

BOOTH SPACE AT THE EVENT
5 VIP PASSES + ACCESS TO BEHIND THE STAGE
PROMOTIONAL and MARKETING MATERIALS GIVEN TO
FESTIVAL ATTENDEES

COMMUNITY SPONSOR

\$500

BOOTH SPACE AT THE EVENT
4 VIP PASSES + ACCESS TO BEHIND THE STAGE
PROMOTION and MARKETING ON SOCIAL MEDIA

GOOD CITIZEN SPONSOR

\$250

BOOTH SPACE AT THE EVENT
2 VIP PASSES + ACCESS TO BEHIND THE STAGE
PROMOTION and MARKETING ON SOCIAL MEDIA